

DISCLAIMER

Cautionary Statement Concerning Forward-Looking Statements

Information in this presentation of OneWater Marine Inc. ("OneWater," "ONEW," the "Company," "we," or "us"), and any oral statements made in connection therewith, may contain "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, including regarding our strategy, future operations, financial position, prospects, plans and objectives of management, growth rate and its expectations regarding future revenue, operating income or loss or earnings or loss per share. In some cases, you can identify forward-looking statements because they contain words such as "may," "will," "will be," "will likely result," "should," "expects," "plans," "anticipates," "could," "would," "foresees," "intends," "target," "projects," "contemplates," "believes," "estimates," "predicts," "potential," "outlook" or "continue" or the negative of these words or other similar terms or expressions that concern our expectations, strategy, plans or intentions. These forward-looking statements are not guarantees of future performance, but are based on management's current expectations, assumptions and beliefs concerning future developments and their potential effect on us, which are inherently subject to uncertainties, risks and changes in circumstances that are difficult to predict. Our expectations expressed or implied in these forward-looking statements may not turn out to be correct.

Important factors, some of which are beyond our control, that could cause actual results to differ materially from our historical results or those expressed or implied by these forward-looking statements include the following: decline in demand for our products and services, the seasonality and volatility of the boat industry, our acquisition strategies, the inability to comply with the financial and other covenants and metrics in our credit facilities, cash flow and access to capital, the timing of development expenditures, and other risks. More information on these risks and other potential factors that could affect our financial results is included in our filings with the Securities and Exchange Commission, including in the "Risk Factors" and "Management's Discussion and Analysis of Financial Condition and Results of Operations" sections of our annual on Form 10-K filed on December 3,2020. Any forward-looking statement speaks only as of the date as of which such statement is made, and, except as required by law, we undertake no obligation to update or revise publicly any forward-looking statements, whether because of new information, future events, or otherwise.

Non-GAAP Financial Measures

This presentation includes financial measures that are not presented in accordance with generally accepted accounting principles ("GAAP"), including Adjusted EBITDA. While management believes Adjusted EBITDA may be useful in performing meaningful comparisons of past and present operating results, to understand the performance of its ongoing operations and how management views the business, it is not a measure of our financial performance under GAAP and should not be considered in isolation or as an alternative to any measure of such performance derived in accordance with GAAP. Adjusted EBITDA is calculated as net income (loss) before interest expense — other, income tax expense, depreciation and amortization and other (income) expense, further adjusted to eliminate the effects of items such as the change in the fair value of warrants, the (loss) gain on contingent consideration, (loss) gain on extinguishment of debt and transaction costs.

Amounts excluded from these non-GAAP measures in future periods could be significant and our current presentation of these non-GAAP measures should not be construed as an inference that our future results will be unaffected by unusual or non-recurring items. These non-GAAP measures have limitations as analytical tools and you should not consider them in isolation or as substitutes for analysis of our results as reported under GAAP. Because our non-GAAP financial measures may be defined differently by other companies, our definition of these non-GAAP financial measures may not be comparable to similarly titled measures of other companies, thereby diminishing its utility. We have not reconciled non-GAAP forward-looking measures to their corresponding GAAP measures because certain items that impact these measures are unavailable or cannot be reasonably predicted without unreasonable efforts. See the Appendix for a reconciliation to directly comparable GAAP financial measures.

Industry and Market Data

This presentation includes market data and other statistical information from third-party sources, including independent industry publications or other published independent sources. Although we believe these third-party sources are reliable as of their respective dates, we have not independently verified the accuracy or completeness of this information. Some of the data is also based on our good faith estimates, which are derived from our review of internal sources as well as the third-party sources described above.

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Other

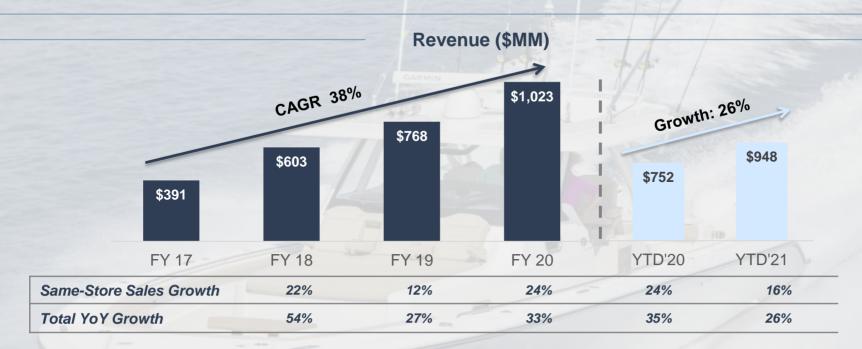
Certain monetary amounts, percentages and other figures included in this presentation have been subject to rounding adjustments. Percentage amounts included in this presentation have not in all cases been calculated on the basis of such rounded figures, but on the basis of such amounts prior to rounding. For this reason, percentage amounts in this roadshow may vary from those obtained by performing the same calculations using the figures in our consolidated financial statements included elsewhere. Certain other amounts that appear in this presentation may not sum due to rounding.



KEY INVESTMENT HIGHLIGHTS

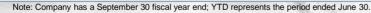
- 1 One of the Largest Marine Retailers in a Highly Fragmented Premium Boat Retail Market
 - 2 Consistent Track Record of Leading Same-Store Sales Growth
 - 3 Proven Acquisition-Driven Growth Strategy
- Diversified Product Portfolio and Revenue Streams
 - 5 Core Focus on the Best-Performing Industry Segments
 - 6 Proprietary Technology Infrastructure
 - 7 Experienced and Entrepreneurial Management Team

GROWTH COMPANY WITH PROVEN TRACK RECORD









^{1.} See reconciliation of non-GAAP financial measures in the appendix.



ONEWATER AT A GLANCE

~10,200 New and Pre-Owned **Boats Sold (FY20)**

70 **Stores Across** 11 States¹

66 **Brands Offered**

50 Manufacturers

16% SSS Growth²





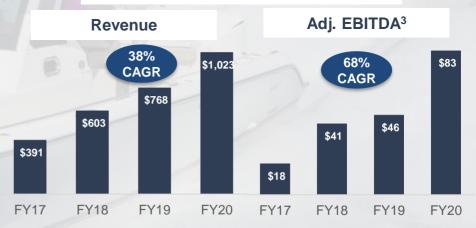
#1 In 12 of 15 **ONEW Markets⁴** 11

States

25

Dealership Groups

Compelling Growth Profile (\$MM)





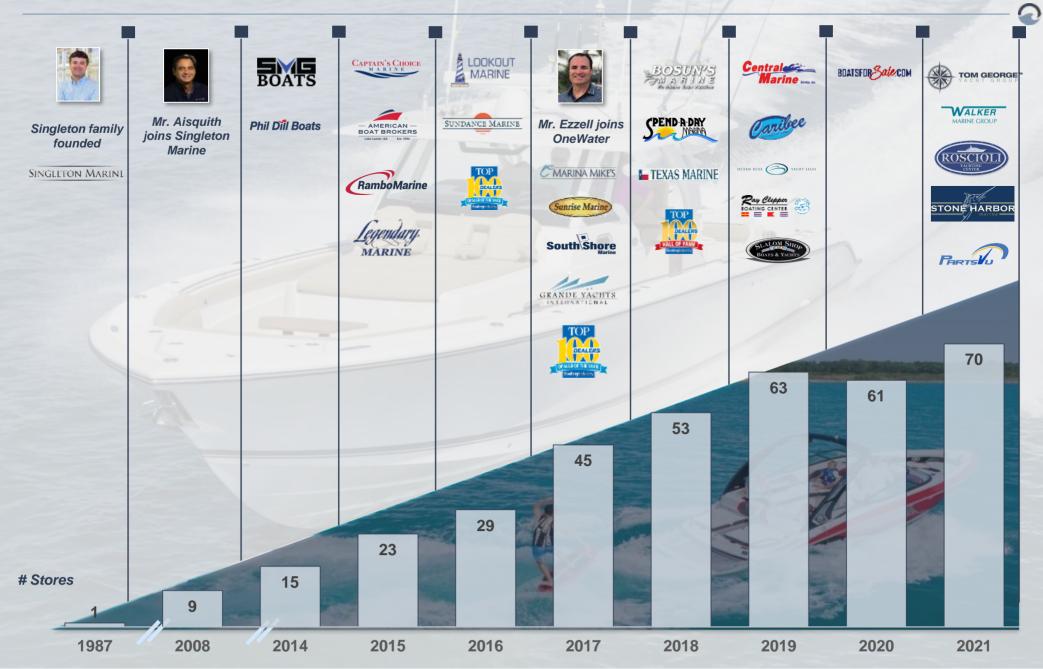
New & Pre-Owned Boat

F&I, Service, Parts & Other⁵

Note: Company has a September 30 fiscal year end.

- As of September 9th, 2021
- Represents the nine months ended June 30, 2021.
- Please see reconciliation of this Non-GAAP Financial Measure in the appendix.
- By volume in sales of premium boats in markets ONEW currently operates, per management estimates. Represents revenue generated from finance and insurance, parts and accessories, and repair and maintenance services

ONEWATER'S EVOLUTION INTO A MARKET LEADER





STRATEGIC FOOTPRINT IN HIGHLY ATTRACTIVE MARKETS

70 stores across 11 states, 8 of which are top 20 boating states¹

Revenue Contribution & Growth YoY FY YoY Top 5 FY 2019 2020 **States** Growth Growth 41% Florida 37% 29% 49% South Shore 18% 45% 17% 22% Texas 12% 17% 11% 19% Georgia Alabama 10% 15% 9% 22% TONE HARBOR Ohio 8% 34% 25% 7% ONEWATER LOOKOUT MARINE RamboMarine SINGLETON MARINE **Phil Dill Boats** - AMERICAN -BOAT BROKERS Central Sunrise Marine TEXAS MARINE SUNDANCE MARINE Denotes ONEW as market leader WALKER MARINE Stores C'MARINA MIKE YACHT SALES Number of stores per dealer group²

Note: Store count as of September 2021



 ²⁰¹⁹ NMMA Recreational Boating Statistical Abstract. Top 20 states, in order, include Florida, Texas, Michigan, North Carolina, Minnesota, California, New York, Wisconsin, Georgia, South Carolina, Alabama, Louisiana, Washington, Tennessee, Illinois, Ohio, Missouri, Virginia, New Jersey and Pennsylvania.

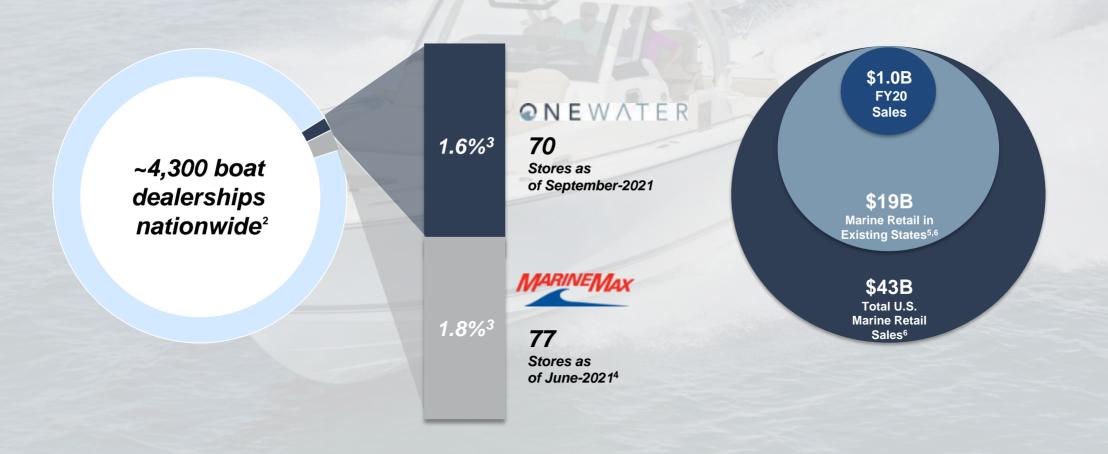
^{2.} Figures in circles by dealership group denote number of stores.

ONE OF THE LARGEST RETAILERS IN A HIGHLY FRAGMENTED MARKET¹

0

Highly Fragmented Market with Two Leading Players

Significant Consolidation Opportunity





ONEW believes that it is one of the largest and one of the fastest-growing premium recreational 4. boat retailers in the United States based on number of stores as of September 1, 2021.

Sourced from Dun & Bradstreet's "Boat Dealers Industry Profile" report, July 2021.

Sourced from burn & bradstreet's Boat Dealers industry Profile Teport, July 20
 Represents market share (% of total stores).

MarineMax FY Q3 21 Earnings Release Filed July 27, 2021.

States include Texas, Florida, Alabama, North Carolina, South Carolina, Georgia, Ohio, Maryland, Kentucky, and Massachusetts.

Estimates derived from 2019 NMMA Recreational Boating Statistical Abstract, Boating Industry.

ONE OF THE FASTEST GROWING BOAT RETAILERS OF SCALE IN THE U.S.

		ONEWATER	MARINEMAX 1	Industry ²
71	Current Locations (As of 9/17/2021)	70	77	~4,300 ³
∠'	Net New Locations (FY17 – Q3 21)	42	21	
Scale	Estimated Units Sold (New and Pre-Owned) ⁴	~10,200	~7,400	~1,010,000
وسع	Total Revenue CAGR	38%	13%	8 % ⁵
\$ ~	Same-Store Sales Growth (FY18, FY19, FY20)	22%, 12%, 24%	10%, 1%, 25%	
Financial (FY17 – FY20)	Adjusted EBITDA CAGR ⁶	68%	33%	
(1117 – 1120)	Adjusted EBITDA Margin (FY20) ⁶	8.1%	7.3%	
	Local Branding Strategy	✓	No	
್	Top Manufacturer % Concentration	17%	33%	
Business & Operational	New Boat Average Selling Price	~\$107,000	~\$215,000	\$56,000°
	Estimated % Yacht Concentration ⁷	12%	~30-35%	



ONEWATER

equity research estimate.

Source: MarineMax FYQ3'21 10-Q, FY20 10-K. MarineMax also has a September 30 fiscal year end.

Source: NMMA and Boating Industry Magazine. Based on industry estimates from 2019 NMMA Recreational Boating Statistical Abstract. unless noted otherwise.

Source: Dun & Bradstreet's "Boat Dealers Industry Profile" report, July 2021.

^{4.} Represents FYE20 for ONEW, FYE20 for HZO and CYE19 for Industry.

Represents powerboat sales for the period from CYE17 to CYE19

^{6.} Please see reconciliation of this Non-GAAP Financial Metric Measure in Appendix section.

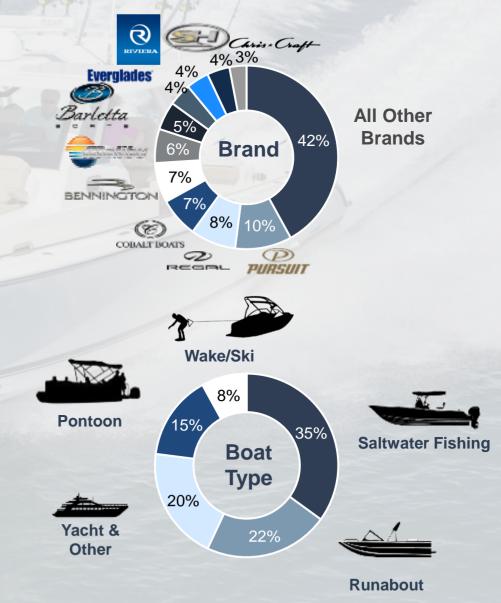
Represents percentage of new unit sales that comprise of yachts. MarineMax percentage based on

BROAD PRODUCT PORTFOLIO

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Diversification provides flexibility to meet customer demand across all markets

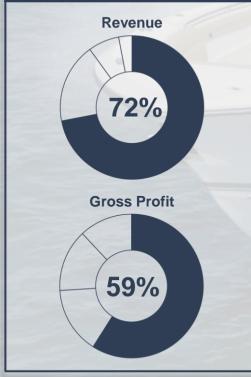


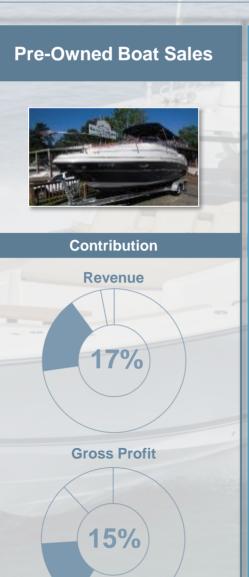


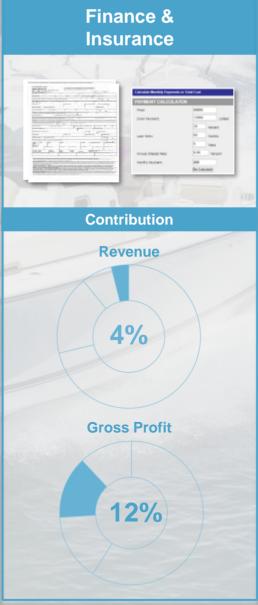
DIVERSIFIED INCOME STREAMS ACROSS THE BOAT LIFE CYCLE













COMPREHENSIVE VIRTUAL MARINE RETAIL PLATFORM



Key Elements of Our Proprietary Technology Infrastructure

CRM

- Internally-developed software integrated with sales processes that allows for efficient lead generation and tracking
- CRM and the integrated quoting tool can be accessed in the office or on the water, wherever business is conducted
- Supports dynamic pricing at the dealership level



Inventory Management

- Provides nationwide visibility of available and on order inventory
- Allows for dynamic pricing at the dealership level
- Tools help manage inventory on the ground and on order from manufacturers getting the right boats to the stores on time



Dashboard

- Developed for managers to monitor KPIs and other operational metrics
- Used in measuring sales performance and budget monitoring



Online Portal

 Internally-developed intranet provides employees with information, training / certifications, best practices and other resources



Proprietary consumer-driven platform for the entire boat life cycle



- Innovative platform that simplifies how people buy and sell their boats
 - Nearly 1 million boats are sold person-to-person every year
- Serves as an extension of our store footprint including new and pre-owned boats and finance & insurance services

Purchase Ownership Sale



EXPERIENCED AND ENTREPRENEURIAL MANAGEMENT TEAM







AUSTIN SINGLETON Founder & CEO 33 vrs. Industry Exp.

SINGLETON MARINE



ANTHONY AISQUITH President & COO 26 vrs. Industry Exp.

MARINEMAX



JACK EZZELL CFO 19 vrs. Industry Exp.





SCOTT CUNNINGHAM, SR. **FVP - Florida West** 36 yrs. Industry Exp. MARINEMAX



DAVID WITTY Chief Technology Officer 35 yrs. Industry Exp. MARINE/Max Lazydays RV



TIM LEEDHAM VP - Northeast 36 yrs. Industry Exp.





DONALD DRUMMONDS **VP - Midwest Region** 21 yrs. Industry Exp.





BRYAN BRALEY VP - Yacht Division 21 yrs. Industry Exp.





JOEY JONES VP - Florida East 24 yrs. Industry Exp.





KYLE JOHNSON Director of Finance 35 yrs. Industry Exp.







ALAN GIDDENS VP - Retail Operations 41 yrs. Industry Exp.

CAPTAIN'S CHOICE

PROVEN ACQUISITION-DRIVEN GROWTH STRATEGY

Acquisition Strategy¹

4 – 6 acquisitions per year

- ✓ Aim to pay < 4.0x EV / EBITDA multiple</p>
- Only top dealers in top markets
- ✓ Independent brands only
- Multi-year pipeline
- Continually evaluate geographic expansion

Key Acquisition Criteria

- Strong management team and staff
- Leading brand portfolio
- ✓ Attractive / expansion geography
- Financial profile meets or exceeds average target metrics
- Strong local presence and engagement

Acquisition Criteria¹

Revenue

\$20 - \$30mm

Adj. EBITDA

\$1 - \$2mm

Stores

1 - 3



Target Dealership Criteria

NEWATER

Local Branding Strategy

- Retain name, logo and goodwill
- Preserves brand equity and loyal customer base









^{1.} These targets represent our goals and are not projections of future performance. There is no guarantee that the company completes any acquisitions in any given year. See "Disclaimer-Cautionary Statement Concerning Forward-Looking Statements."

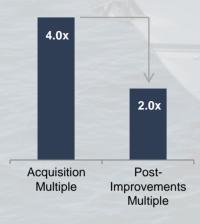
ACCRETIVE POST-ACQUISITION STRATEGY



Post-Acquisition Improvements¹

- ✓ Implement F&I
- Introduce new brands and boat types
- ✓ Upgrade systems
- Execute on synergies and best practices
- Reduce expenses
- Free up owners to focus on selling

Targeted Multiple Transformation



ONEWATER

BOSUN'S

Acquired FY18

Opportunity

- Expansion into new state establishing a Northeast presence
- Virtually no Finance & Insurance sales
- Little focus on Pre-Owned Boats
- Strong management team
- Premium brands (Pursuit, Edgewater, Regal, Cruisers)

Improvements

- ✓ Implemented F&I
- Expanded Pre-Owned process
- Added Tiara Sport and Tiara Yacht brands
- Expanded floorplan capacity to support growth
- Implemented technologies (CRM, Inventory management, Dashboard)

Recent Case Studies



Acquired FY18

Opportunity

- 2 additional locations in the Ohio market
- Virtually no Finance & Insurance sales
- Little focus on Pre-Owned Boats
- Retiring owner with a rising third generation
- Quality brands (Bennington, Godfrey, Sea Ray, Tracker)

Improvements

- ✓ Implemented F&I
- Established Pre-Owned process
- Established a strong back office to support the business
- Implemented technologies (CRM, Inventory management, Dashboard)

TEXAS MARINE

Acquired FY18

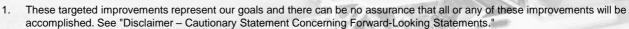
Opportunity

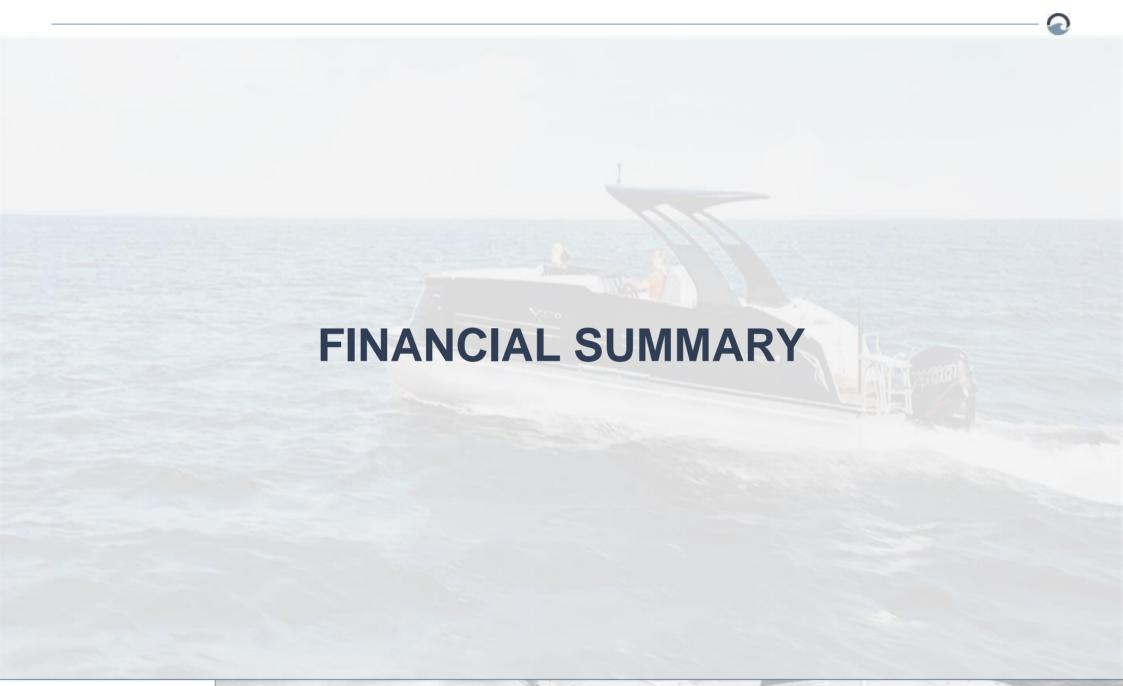
- 3 additional locations in the Texas market
- Strong Finance & Insurance capabilities
- Good focus on Pre-Owned Boats
- Quality brands (Avalon, Chaparral, NauticStar, Shoalwater)

Improvements

- Expanded New Boat offerings (Barletta, Chris-Craft and Everglades)
- Established Service and Parts as a business with appropriate billing process
- Expanded Pre-Owned process (with expanded floorplan)
- Established a strong back office to support the business
- Implemented technologies (CRM, Inventory management, Dashboard)







YTD'21 FINANCIAL SUMMARY

(\$ in thousands)	YTD'21	YTD'20	% Change YoY	YTD'21	YTD'20
Revenue				% Contrib	ution
New Boat	\$679,704	\$530,249	28.2%	71.7%	70.5%
Pre-owned Boat	165,778	149,470	10.9%	17.5%	19.9%
Finance and Insurance	32,990	29,047	7 13.6%	3.5%	3.9%
Service, Parts and Other	69,429	43,168	60.8%	7.3%	5.7%
Total Revenue	\$947,901	\$751,934	26.1%	100%	100%

Gross Profit			
New Boat	\$158,884	\$95,391	66.6%
Pre-Owned Boat	40,212	26,667	50.8%
Finance and Insurance	32,990	29,047	13.6%
Service, Parts and Other	36,088	20,353	77.3%
Total Gross Profit	\$268,174	\$171,458	56.4%
SG&A % Revenue	\$143,685 15.2%	\$103,822 13.8%	38.4%
Interest Expense – Floorplan % Revenue	2,206 0.2%	7,482 1.0%	(70.5%)
Adjusted EBITDA ¹	\$122,283	\$60,154	103.3%
Margin	12.9%	8.0%	
Net Income	\$93,923	\$42,534	120.8%

% Gross Mar	gin
23.4%	18.0%
24.3%	17.8%
100.0%	100.0%
52.0%	47.1%
28.3%	22.8%



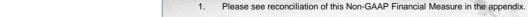
^{1.} Please see reconciliation of this Non-GAAP Financial Measure in the appendix.

FY 2020 FINANCIAL SUMMARY

(\$ in thousands)	FY20	FY19	% Change YoY	FY20	FY19
Revenue	enue			% Contribu	tion
New Boat	\$717,093	\$526,774	36.1%	70.1%	68.6%
Pre-owned Boat	205,650	153,010	34.4%	20.1%	19.9%
Finance and Insurance	36,792	26,151	40.7%	3.6%	3.4%
Service, Parts and Other	63,435	61,689	2.8%	6.2%	8.1%
Total Revenue	\$1,022,970	\$767,624	33.3%	100%	100%

Gross Profit			
New Boat	\$131,373	\$92,532	42.0%
Pre-Owned Boat	37,389	25,992	43.8%
Finance and Insurance	36,792	26,151	40.7%
Service, Parts and Other	29,970	27,451	9.2%
Total Gross Profit	\$235,524	\$172,126	36.8%
SG&A % Revenue	\$143,396 14.0%	\$116,503 15.2%	23.1%
Interest Expense – Floorplan % Revenue	8,861 0.9%	9,395 1.2%	(5.7%)
Adjusted EBITDA ¹	\$83,267	46,228	80.1%
Margin	8.1%	6.0%	
Net Income	\$48,508	\$37,263	30.2%

%	Gross Mar	gin
	18.3%	17.6%
	18.2%	17.0%
	100.0%	100.0%
- annuality s	47.2%	44.5%
5	23.0%	22.4%



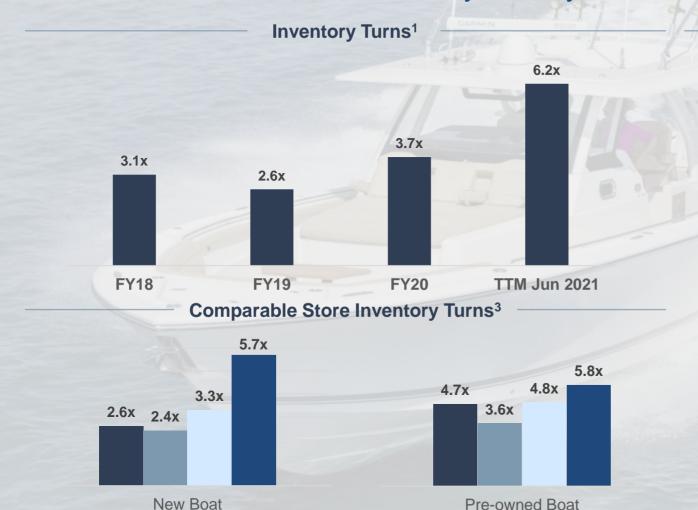


HEALTHY INVENTORY LEVELS

■ FY18 ■ FY19 ■ FY20 ■ TTM Jun 2021

ONEWATER

OneWater is able to maintain healthy inventory levels through proactive management



Industry Commentary²

Industry participants have recently provided commentary on inventories, including:

- Given recent sustained demand paired with lower inventories, operating at higher inventory turns than historical average
- OEMs operating at full capacity through supply chain constraints to replenish inventory as selling season concludes
- Capacity improvement projects underway for OEMs. Inventory channels could take until 2023-2024 to normalize

■ FY18 ■ FY19 ■ FY20 ■ TTM Jun 2021

^{1.} Calculated as cost of goods sold for the period divided by average inventory.

^{2.} Based on industry commentary from public filings, earnings calls and other public sources.

[&]quot;New Boat" inventory turns are calculated as New Boat cost of goods sold for the period, subtracting contributions from mid-year acquisitions, divided by average New Boat inventory without contributions from mid-year acquisitions. "Pre-Owned Boat" inventory turns are calculated as cost of purchased or traded-in Pre-Owned Boats sold for the period, subtracting contributions from mid-year acquisitions, divided by average traded-in or Pre-Owned Boats inventory without contributions from mid-year acquisitions.

CAPITAL STRUCTURE

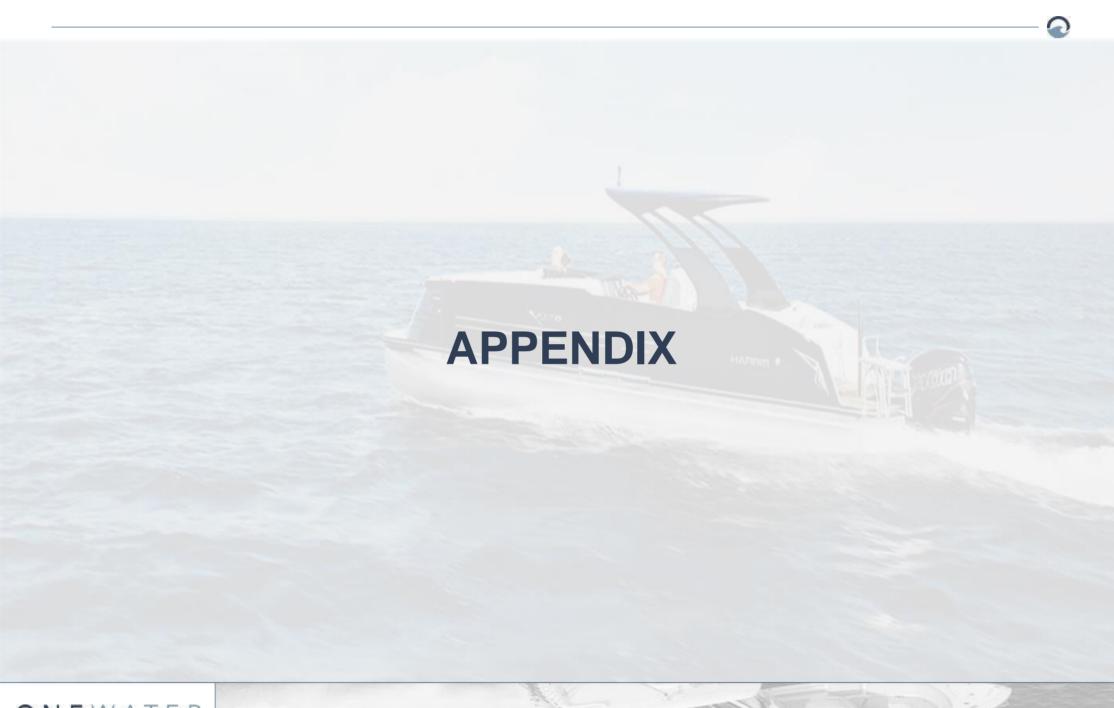
752	Capitalization							
Tranche		6.30.2020	6.30	0.2021	Rate			
Term and Revolver	\$	104	\$	-	10%			
Refinanced Credit Facility			15-1	107	L + 200bps			
Commercial Vehicle Notes Payable		3		3	5%			
Acquisition Notes Payable		13		8	5%			
Unamortized Debt Issuance Costs		(3)		(2)				
Total Debt	\$	117	\$	116				
Cash		89		113				
Net Debt	\$	28	\$	3				

(\$ in Millions)

	6.30.2020	6.30.2021	
TTM Adj. EBITDA ¹	\$71	\$145	
Net Debt/Adj. EBITDA	0.4x	0.0x	



Please see reconciliation of this Non-GAAP Financial Measure in Appendix section.
 Amount represents Adjusted EBITDA for the historical period and does not include a proforma estimate for the acquisitions.



RECONCILIATION OF ADJUSTED EBITDA

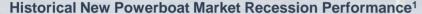
(\$ in millions)

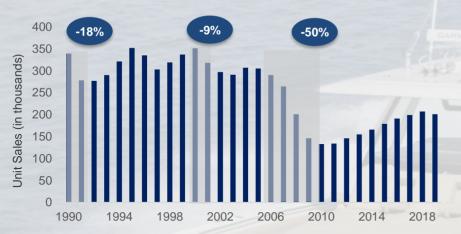
	2020	2019	2018	2017	YTD'21	YTD'20	TTM	I JUN'21	TTN	JUN'20
Net (Loss) Income	\$48,508	\$37,263	\$ 1,946	\$ (4,259)	\$ 93,923	\$42,534	\$	99,897	\$	47,558
Interest Expense - Other	8,828	6,568	3,836	2,266	3,222	7,392		4,658		9,569
Income Tax Expense	6,329	-	-	-	20,559	5,209		21,679		5,209
Depreciation and Amortization	3,249	2,682	1,685	1,055	3,816	2,375		4,690		3,174
Change in Fair Value of Warrant Liability	(771)	(1,336)	33,187	18,057	-	(771)		-		666
(Gain) Loss on Extinguishment of Debt	6,559	-	(209)	-	-	-		6,559		-
(Gain) Loss on Contingent Consideration	6,762	(1,674)	-	-	377	-		7,139		-
Transaction Costs	3,648	1,323	438	327	633	3,393		888		3,555
Other Expense (Income)	155	1,402	(60)	217	(247)	22		(114)		1,497
Adjusted EBITDA	\$83,267	\$46,228	\$40,823	\$17,663	\$122,283	\$60,154	\$	145,396	\$	71,228
EBITDA Margin	8.1%	6.0%	6.8%	4.5%	12.9%	8.0%		11.9%		7.4%



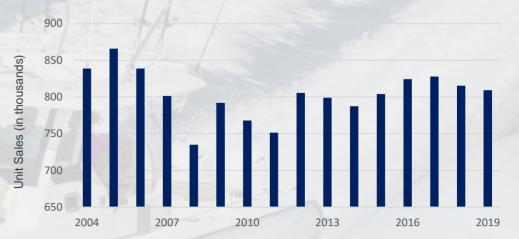
HYPOTHETICAL DOWNSIDE DISCUSSION







Last Pre-Owned Powerboat Market Recession Performance¹



Commentary^{2,3}

New Boat (72% of Revenue)

23% **GP Margin**

- Typical New Boat recession performance is -10% to -20%
- Historical industry recession data suggests that the most recent recession was an outlier
- Solid industry fundamentals today provide underlying support for more resilient performance

Finance & Insurance (4% of Revenue)

ONEWATER

GP Margin

- Correlated with New Boat and Pre-Owned Boat sales
- Consistent expansion of product offerings provide opportunity to enhance F&I revenue

Pre-Owned Boat (17% of Revenue)

24% GP Margin

- Typical Pre-Owned Boat recession performance is 0% to +5%
- Demonstrated track record of stability through cycles
- Consumers turn to less expensive boats, and opportunity to act as clearinghouse for repossessed boats

Service, Parts & Other (7% of Revenue)

GP Margin

- As consumers defer purchases, they may instead opt to repair and maintain existing boats
- Demonstrated track record of stability through cycles
- Opportunity to grow higher-margin segment in a downturn

Note: This slide includes a hypothetical downside discussion. This discussion is not meant to be a projection of future performance and is based upon assumptions that may change. Actual results are subject to significant business, economic, regulatory and competitive uncertainties and contingencies, many of which are beyond the control of ONEW and its management. Nothing included in this slide should be regarded as a representation by any persons that these events will occur, and any variation may be materia

- Revenue breakdown and gross margins based on YTD21 results.
- New Boat recession performance of -10% to -20% inferred from chart on top left-hand side. Pre-Owned Boat recession performance of 0% to +5% inferred from chart on top right-hand side.